



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
July 2022

July 2021 - 2022
ARRIVAL ANALYSIS

Visitors: 4,889 – 8,854

Tourists: 4,884 – 7,932

Excursionists: 5 – 922

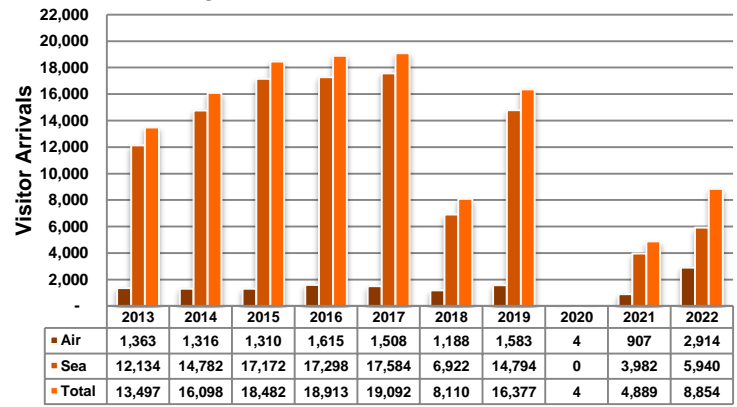
OVERVIEW

July's 2022 visitor arrivals data showed that 8,854 persons graced Anguilla's shores, an increase of 81.1% over the 4,889 arrivals in the corresponding 2021 figure. This figure was the fifth (5th) lowest number of visitors to grace our shores, based on the data spanning from 1993 to present, with July 2020 and 2021 registering the lowest arrivals of four (4) and second lowest of 4,889 respectively.

The increase in visitor arrivals was as a result of the increases in both types of visitors; tourists and excursionists. Between the period January to July 2022, Anguilla has welcomed 53,637 with this period under review, recording the most monthly arrivals.

The majority; 99.0% of the visitor arrivals, came with the

intention of vacationing, while 1.0% came with the intention of doing business.



July
Figure 1: Visitor Arrivals: July 2013 – 2022

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for July 2022 totaled 12,942, an increase from the 5,843 arrivals for the corresponding 2021 period.

Anguilla's inward passenger movement by sea numbered 9,385 (72.5%) of total arrivals; of which 9,198 (98.0%) of the sea passenger arrivals entered via the Blowing Point terminal and 187 (2.0%) via the Road Bay port. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 3,557 (27.5%) of total passenger arrivals.

Passenger departures recorded an increase moving from 5,104 in July 2021 to 11,975 in July 2022.

Outward passenger movement via sea accounted for 8,510 (71.1%), of which 8,405 (98.8%) passengers exited via the Blowing Point terminal and 105 (1.2%) of the departures left via the Road Bay port.

By air, 3,465 (28.9%) total departing passengers left Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of July 2022 totaled 7,932; a 62.4% increase over its corresponding 2021 figure of 4,884 arrivals. Data for any 'July' period as far back as 1993 shows that this figure under review ranked the fourth (4th) largest with respect to the number of tourist arrivals. The largest July arrival figure was recorded in 2016 with 9,512 persons and the lowest was recorded in 2020 with four (4) persons.

For the period January to July 2022, Anguilla welcomed 47,882 tourists. This month of July recorded the second (2nd) largest number of tourists arrivals for 2022, with the largest figure recorded in April with 20 more arrivals than July's figure of 7,952 tourists.

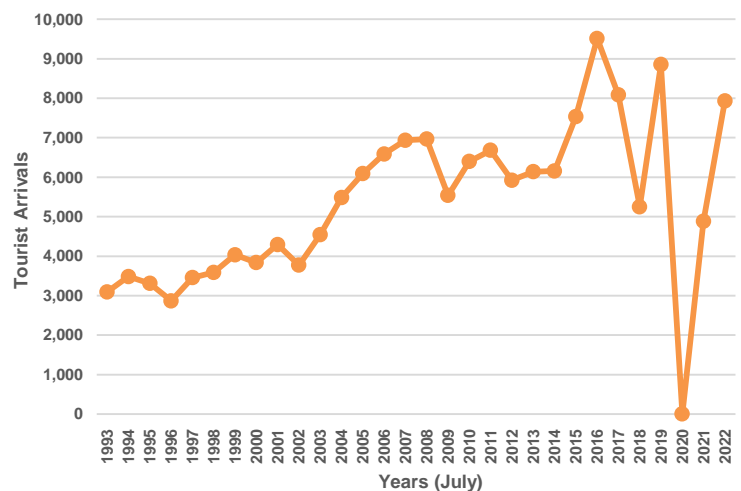


Figure 2: Tourist Arrivals, July 1993 – 2022

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists increased to 8.8 days from the 8.0 days in July 2021. During this period under review, the majority of this type of tourist arrivals, just over half; 50.8% intended to stay for 4 to 7 days, followed by 17.7% of whom intended to stay for between 8 to 15 days. 15.2% intended to stay for 1 to 3 days, 14.6% for 23 or more days and 1.8% indicated 16 to 22 days.

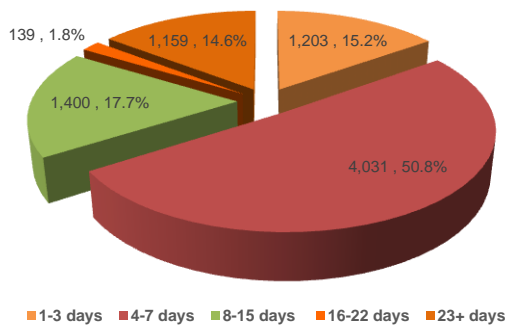


Figure 3: Tourist Arrivals by intended Length of Stay, July 2022

A review of the ten (10) source markets from which the 7,932 tourists to Anguilla originated, showed that all source markets contributed to this figure. Anguilla’s main tourist market the USA accounted for majority, with a 66.3% (5,258) share of this tourist market, a 23.3% increase over the previous corresponding 2021 figure of 4,264. The ‘UK’ and ‘Caribbean’ source markets followed with shares of the market of 10.5% and 5.8% respectively.

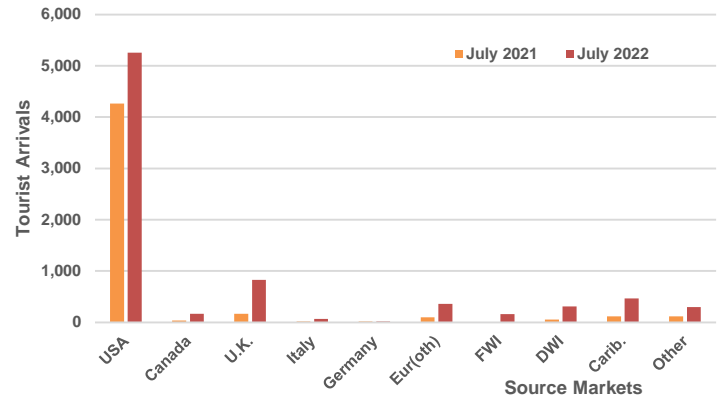


Figure 4: Tourist Arrivals by Country of Residence July 2021 & 2022

EXCURSIONISTS (Day Trippers)

For this July month under review, there were 922 excursionist arrivals, in comparison to one year ago, when five (5) excursionist arrivals were recorded in the 2021 corresponding period. For data available spanning from 1993 to 2022, this period’s figure ranked the third lowest. The lowest figure for excursionists was registered in 2020 with zero (0) followed by the second lowest of five (5) arrivals recorded in 2021.

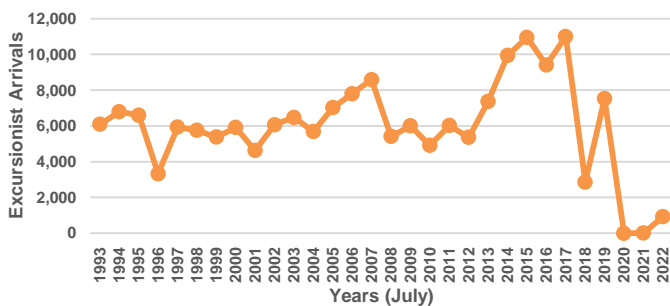


Figure 5: Excursionist Arrivals, July 1993 – 2022

Arrivals of this type of visitor were impacted since the COVID-19 pandemic, as this type of visitor to Anguilla is usually a tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy our beaches and hospitality. Anguilla implemented precautionary measures,

to ensure the safety of its inhabitants with mandatory screening and a quarantine period, which may have inhibited day-trippers from visiting. To date, there has been some ease to the restrictions, which may have resulted in the increase in the number of this type of visitor.

A review of the excursionist arrivals for July 2022 showed that all source markets contributed to the 922 arrivals. Excursionists from the ‘USA’ contributed the most to this figure with 49.2% (454), followed by the ‘Other European’ market with 16.1% (148) and the ‘Caribbean’ with 8.2% (76).

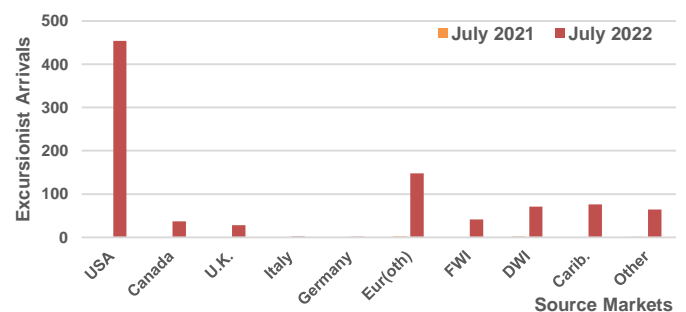


Figure 6: Excursionist Arrivals by Country of Residence July 2021 & 2022

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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